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PREPARING FOR THE FUTURE: GROWMARK'S COOPERATIVE LEADERSHIP CONFERENCE LOOKS AT WHAT'S ON THE HORIZON

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The 2023 Cooperative Leadership Conference brought together more than 200 GROWMARK System leaders in Sarasota, Florida. Along with FS General Managers and Boards of Directors, GROWMARK managers were there for what was a reunion of sorts, after not being able to gather since 2020.

CEO Mark Orr (bottom right) opened the meeting with a keynote describing the steps GROWMARK and member companies are taking to position the System for success in a digital and data-centric future.



If ever a man was defined by what he can do instead of what he cannot do, it's Gold Medalist and Author Mike Schlappi (left), who took the stage to speak to CLC attendees. At the age of 14, Mike was an outstanding athlete when a gunshot to the chest at point-blank range challenged his dreams. He would never walk again. After months of rigorous physical therapy, he began playing basketball from his wheelchair and went on to become a standout athlete. Schlappi's thought-provoking keynote presentation challenged attendees, that they can take responsibility and be empowered despite difficult circumstances.



